



NEWS RELEASE

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TEREXLIFT NEW ENTRY IN NORTH AMERICA TELEHANDLER MARKET

Terex Lifting is marketing a new line of telescopic boom rough terrain material handlers in North America including a model featuring 360° boom rotation.

Designated Terexlift, the three models initially offered in the line are manufactured at Terex Cranes' Italmacchine facility in Perugia, Italy. North American sales operations are based in Conway, SC and Gianluca Tabarrini is sales director.

In announcing the new line, Tabarrini said, "we have taken a product that has a proven track record in Europe and tailored it to fill the needs of the North American marketplace. Users will find the Terexlift a simple-to-use, readily available and cost effective answer to a wide range of material handling applications."

Terexlift material handlers have side mounted engines to reduce overall length and ease maintenance, low boom pivot points for enhanced operator visibility, and a stability control system that provides protection against accidental maneuvers enabling the operator to focus more attention to handling tasks.

Cab is ROPS/FOPS with an ergonomic cockpit and single hydraulically piloted multifunction proportional joystick. Terexlifts have a hydrostatic, 4-wheel drive transmission and there are three power assisted steering modes; 4-wheel, 2-wheel and oblique.

Smallest model in the line is the TX51-9 which has a 19 ft. (5.8 m) lifting height and 5100 lbs. (2315 kg) lift capacity. It is exceptionally compact – only 6 ft. 4 in. (1.92 m) high and 5 ft. 11 in. (1.80 m) wide with boom retracted and down.

The TX66-41 lifts to 41 ft. (18.6 m) and has a capacity of 6600 lbs. (2995 kg). It offers excellent job flexibility because of a wide range of accessories and attachments.

The TX77-45R can lift to 45 ft. (13.7 m) and its maximum capacity is 7700 lbs. (3495 kg). 360° boom rotation significantly enhances jobsite capabilities enabling more precise material placement with fewer moves and setups.

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ILLI BCP KOEHRING LORAIN TEREX MARKLIFT P&H
BENDINI BRIMONT SIMON RO TELELECT CELLA BPI HOLLAND LIFT AMERICAN
Italmacchine **PEINER COMEDIL matbro MOFFETT PRINCETON kooi aap FRANNA**

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Attachment options that will be offered include aerial work platforms which allow the operator to control all boom functions from the platform. Platform size ranges from 8 to 18 ft. (2.4 to 5.5 m) and have a maximum capacity up to 1,700 lbs. (770 kg) with two people.

Another work expanding option that will be offered is a truss boom with built-in winch or a boom mounted winch.

For more information on Terexlift rough terrain telescoping boom material handlers, see your Terexlift distributor or contact Terex Handlers, phone (843) 349-6900, or fax (843) 349-7078.

Other Terex Lifting products and the predecessor brands they were sold under include Lorain, PPM, P&H, Bendini and Franna mobile cranes; American crawler and truck cranes; Peiner and Comedil tower cranes; Marklift, Simon, and Holland Lift aerial work platforms; Simon-RO boom truck mounted cranes; Simon-Telect aerial devices and digger derricks; BPI and Italmacchine rough terrain telescopic boom handlers; Moffett, Princeton and Kooi Aap truck-mounted forklifts; PPM and P&H brand container handlers; and Koehring material handlers.

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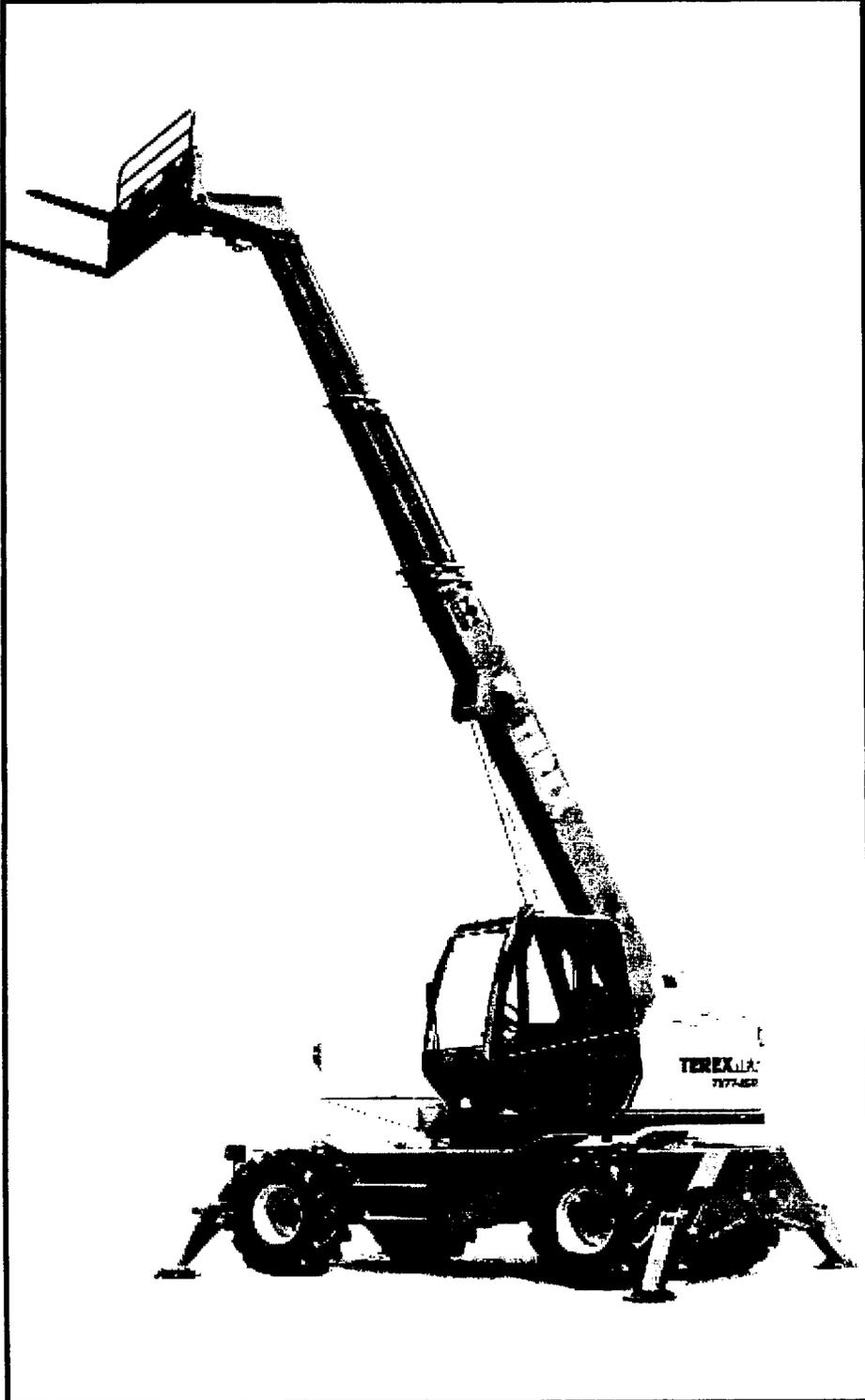


TEREX LIFT

TX77-45R

360° Telescopic Boom Material Handler

FEATURES



- 7,716 lb. (3500 kg) capacity
38.4 ft. (11.7 m) reach
45 ft. (14 m) of lift
- Telescopic boom rotates 360° continuous
- Heavy-duty low profile chassis stands up to toughest jobsite conditions
- ROPS/FOPS cab* with ergonomic cockpit and multifunction electroproportional joystick
*Conforms to ISO 8471 and ISO 8449
- Turborecharged direct injection diesel engine
- Hydrostatic, 4-wheel drive transmission
- 3 steering modes: 4-wheel, 2-wheel and oblique
- Anti overload device with automatic lockout of boom extension and lowering
- Hydraulic circuitry is easily accessible from rear of machine
- Wide range of accessories and attachments expand work capabilities

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Machines shown may have optional equipment.